

Joseph Reiben is an attorney and executive with over 15 years' experience in business, tax and regulatory matters. He has practiced law both independently and with Reiben & Velvis, later Reiben & Reiben, LLC, where he serves as Managing Partner, since his admission to the bar in 2008. From 2019-2024, he served as a Director and CEO of Mandala Acquisition, LLC, parent company of Mandala Exchange, Ltd., a large centralized digital asset exchange, operating globally, before brokering its sale in late 2024.

During his legal career, Mr. Reiben has served as both inside and outside counsel to a number of startups in fintech, blockchain, cannabis, hemp and other emerging industries, for companies including Stasis (EURS), Divi, DeliveryChain, Beaxy/Hxro Gaming, Blockpax, CoralApp, Autheo, Moby Media/Whale Coin Talk (served as CEO 2025-early 2026), B/C Brands, CannabisOne, Apollo Sciences, (CBD/Cannabis products) and numerous others. Joseph has been actively involved in furthering these markets as well, appearing in interviews on the NASDAQ floor, ABC, Coindesk, Stockhead Australia, and numerous media outlets other blockchain and cannabis publications, discussing the role of exchanges in the current crypto markets, compliance and regulatory issues surrounding digital assets and new financial systems, and challenges facing the industries moving forward. He has been and remains active in drafting and advising State and US legislators on blockchain, cannabis, hemp, and other proposed legislation, much of which has been adopted or is pending in various states and before the US Congress.

He received his BA in multiple disciplines, including Business Administration (with a focus on Accounting and Corporate Finance) and Economics, from Bucknell University and his JD degree from Case Western University and maintains an active bar admission in the State of Illinois. Since 2009, he has resided in the State of Colorado, where he received degrees in Music Performance and Music Education from the University of Colorado, Boulder.